



PROWLER, Inc.

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PROWLER INC. PITCHING IN ON NEW SFMOMA



The San Francisco Museum of Modern Art has hired Prowler, Inc. to lead the government and community relations efforts furthering its expansion project.

David Prowler is working with the Museum's staff and trustees, City Hall, neighbors, and an all-star team to bring San Francisco one of the best modern art museums in the world. The expansion will triple the Museum's gallery space (an additional 100,000 square feet), consolidate

support and conservation uses, and house the spectacular Fisher Collection. That collection, formerly proposed for the Presidio, has well over 1000 works by the masters of modern art.

It is a terrific and challenging project – and it's also a great honor to be on the team. Thank you to the Fisher family for their enormous generosity.

To learn more about the project, look here to read recent coverage - (<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2009/09/25/MNV19S49B.DTL>).